



Check out the promotions we are planning for your school in 2018-19!

# Promotions Calendar

Additional details will be sent out prior to each promotion.  
If you have any questions please contact your Area Manager.

\* Elementary School    \*\* Middle & High School Only    \*\*\*All Schools



## August

\*\*\*Welcome Back



## January

\*Winnie the Pooh Day  
\*\*Edgar Allen Poe Birthday  
\*\*Super Bowl Face-off

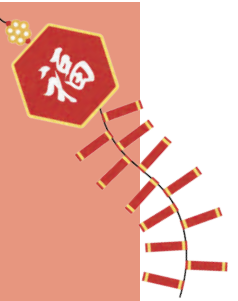
## September

\*\*Roald Dahl Day  
\*\*\*Hispanic Heritage Month



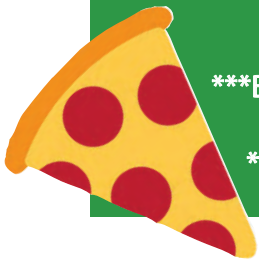
## February

\*\*\*Valentines Day  
\*\*\*Chinese New Year  
\*\*\*Presidents Day  
\*\*\*Black History Month



## October

\*\*\*Bullying Prevention Month  
\*\*\*Nat'l Pizza Month  
\*\*\*Nat'l School Lunch Week



## MARCH

\*Dr. Suess' Birthday  
\*\*\*Nat'l School Breakfast Week  
\*\*March Madness  
\*St. Patrick's Day

## November

\*\*\*Cookies for Cans  
\*\*\*Thanksgiving Feast



## April

\*\*\*Earth Day  
\*\*Grilled Cheese Day  
\*Peanut-butter & Jelly Day



## December

\*\*\*Cookies for Cans  
\*\*\*Holidays Around the World



## May

\*\*\*Cinco De Mayo  
\*\*\*Nat'l Physical Fitness & Sports Month  
\*\*\*End of Year BBQ

